



2024 National Development Finance Summit Sponsor Prospectus

The **2024 CDFA National Development Finance Summit** will take place on November 13-15 in Baltimore, MD. The birthplace of the U.S. national anthem will provide an unforgettable backdrop for the biggest development finance event of the year.

The National Summit is a highly anticipated gathering of top industry leaders, innovators, and community leaders that drives critical discussions, creates unique opportunities for connections, and disseminates knowledge.

Presentations will cover a wide range of topics including bonds, tax credits, revolving loan funds, the State Small Business Credit Initiative, access to capital, tax increment finance, federal financing options, and more.

The success of this landmark event hinges on the generous support of our sponsors. Our National Summit Sponsors are more than just contributors; they are engaged partners that play a significant role in empowering CDFA to enhance expertise, foster connections, and drive innovation in development finance.

We invite you to become a sponsor and join us in this remarkable journey, and let's make a lasting impact on the future of development finance!



"CDFA's National Development Finance Summit has been an indispensable event marked firmly on my calendar. The unparalleled networking opportunities, rich content, infectious energy, and vibrant idea-sharing make it a standout experience that simply cannot be matched. Don't miss this opportunity to engage with experts and shape the future of finance and development. See you in Baltimore!"

- Darla Garrett, DFCP

*Director, Maryland Department of Commerce
Former Chair, CDFA Board of Directors*

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For this year’s event, CDFA is proud to present the following array of unique, creative, and targeted sponsorship opportunities crafted just for you:

Diamond Level \$25,000+

This level will be limited to 2 sponsors with the option of a sole Diamond level sponsorship based on the amount.

Partners at this level will enable the 2024 CDFA National Development Finance Summit to reach new heights.

This package will include all available options included in the Platinum Level plus:

- Recognition as a main sponsor of the event
- A fully customized sponsorship package tailored to highlight the sponsor in unique and innovative ways
 - Ex: Sponsoring multiple segments, giving opening remarks, presenting, hosting, etc.
- Premium logo placement on all event marketing, materials, and website pages
- A number of complimentary registrations and pre-conference training course registrations will be agreed upon along with the sponsorship package customization
- Dedicated social media posts and press release mentions

Platinum Level \$15,000

This level of sponsorship includes the following benefits:

- Four (4) complimentary registrations*
- Four (4) complimentary pre-conference training course registrations
- Guaranteed speaker role at the National Summit
- Recognition in event program, signage, and computer screen display
- One full-page advertisement in event program
- Logo on event webpage with hyperlink
- One (1) complimentary exhibit table*
- Opportunity to place promotional material in attendee bag
- Electronic copy of event attendee list pre- and post-event

CDFA Plenary Luncheon Sponsor	This opportunity provides exclusive sponsorship of the CDFA Plenary Luncheon. The Sponsorship includes recognition before, during, and after the Luncheon with the company logo on the screen display. The sponsor will be able to provide welcoming remarks at the beginning of lunch.
Pre-Conference Day Sponsor	This opportunity provides exclusive sponsorship of the Pre-Conference Day, taking place prior to the kickoff of the National Summit. The day typically includes pre-conference workshops and specialized group meetings, such as the SSBCI Member-Only Coalition Meeting. Sponsorship includes a guaranteed speaking role and the opportunity to welcome attendees at each educational event during the day. Your organization will receive recognition before, during, and after courses and at the National Summit with the company logo on signage and computer screen display.
Breakfast Sponsor	Start the day off right for attendees by hosting the morning breakfast. Branded signage and gifts or literature are displayed prominently at buffet tables and throughout the room. This sponsorship also includes logo attribution online and in the program. (Gifts and literature are provided by the organization.)

Gold Level \$10,000

This level of sponsorship includes the following benefits:

- Two (2) complimentary registrations*
- Guaranteed speaker role at the National Summit
- Recognition in the event program, signage, and computer screen display
- One full-page advertisement in the event program
- Logo on event webpage with hyperlink
- One (1) complimentary exhibit table*
- Opportunity to place promotional material in attendee bag
- Electronic copy of event attendee list pre- and post-event

Drinks with Toby Sponsor	“Drinks with Toby” is one of our most popular events. This opportunity provides exclusive sponsorship of this special event where attendees are invited to meet CDFA’s President & CEO, Toby Rittner, and network with other attendees.
CDFA SSBCI Member-Only Coalition Meeting Sponsor	This opportunity provides exclusive sponsorship of CDFA’s Member-Only SSBCI Coalition Meeting Event held during the National Summit. Welcome attendees with brief remarks during this informative event.
Pre-Conference Training Course Sponsor (2)	Showcase your organization as a thought leader. This opportunity provides exclusive sponsorship of a Pre-Conference Finance Training Course, taking place before the kickoff of the National Summit. Sponsorship includes a guaranteed speaking role during the training course.
National Summit Kickoff Reception Sponsor	This opportunity provides sponsorship of the National Summit Kickoff Reception including recognition before, during, and after the event. Logo on drink tickets, food stations, in the program, and all promotional materials.
Conference Cup/Travel Mug Sponsor	This opportunity provides exclusive sponsorship of the attendee favor, which makes a perfect first impression giving your organization repeated visibility during and after the National Summit. Cups/Travel Mugs will be placed on keynote podiums during the entire event, frequently used in photo ops, and constantly carried by CDFA’s President & CEO during the event. Sponsorship includes recognition before, during, and after courses and at the National Summit with the company logo on signage and computer screen display. Cup/Travel Mug will include CDFA’s logo on one side and the sponsoring organization on the other.

Silver Level \$5,000

This level of sponsorship includes the following benefits:

- One (1) complimentary registration*
- Recognition in the event program, signage, and computer screen display
- Logo on event webpage with hyperlink
- Half-page advertisement in the event program
- One (1) complimentary exhibit table*
- Opportunity to place promotional material in attendee bag
- Electronic copy of event attendee list post-event

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Exhibiting Sponsor	Exhibitors have direct access to National Summit attendees that are made up of decision-makers at the leading development finance organizations across the nation by having an exhibit table during the event.
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Bronze Level \$3,000

This level of sponsorship includes the following benefits:

- One (1) complimentary registration*
- Recognition in the event program, signage, and computer screen display
- Logo on event webpage with hyperlink

Snack Break Enhancement Sponsor	This opportunity provides a way to make the afternoon break extra special, allowing attendees to recharge, check their messages, and network with light refreshments. The snack break enhancement will be placed in a dedicated location and will include signage with the company logo, as well as the opportunity to place promotional materials at the break.
CDFA Scholarship Sponsor (Unlimited)	CDFA awards deserving development finance professionals with scholarships to experience the 2024 National Development Finance Summit to learn, grow, and build their development finance skills and network. Scholarships are fully managed by CDFA. *October 1, 2024 Deadline

*CDFA expects sponsors to use all complimentary registrations and exhibit table space if listed as one of their benefits. If a sponsor is unable to use all complimentary registrations, they may assign them to a guest attendee of their choosing.

Making a Commitment

To sponsor the **2024 CDFA National Development Finance Summit**, fill out a Sponsorship Agreement Form. If you have any questions, contact (614) 705-1300 or info@cdfa.net.

2023 CDFA National Development Finance Summit Organizations Represented

79th Street Corridor Initiative
Accelerator for America
ACT! Albany Community Together, Inc.
Alabama Small Business Development Center
Alaska Industrial Development & Export Authority
Allentown Neighborhood Improvement Zone Development Authority
American Samoa Government Department of Commerce
Angel Capital Association
Angel City Advisors
APM
Archer & Greiner P.C.
Ardmore Development Authority
Arizona Commerce Authority
Arizona Industrial Development Authority
Artesia Chamber of Commerce - Artesia, NM
Big Spring Economic Development Corporation
Bradley Payne Advisors
Bricker Graydon
Brightbridge Inc
Broadstreet Impact Services
Bryan Cave Leighton Paisner LLP
Business Oregon
California Association for Local Economic Development
California Housing Finance Agency
Calvert Impact Capital
Canal Alliance
Casa Familiar Inc.
CEI Capital Management LLC
Center for Regional Economic Competitiveness
Central Council Tlingit & Haida Indian Tribes of Alaska
Charter Schools Development Corporation
Chester County Economic Development Council
Chicago Food Policy Action Council
Chickasaw Nation
City of El Paso
City of Hamilton
City of Milwaukee
City of Dallas
City of San Diego, Economic Development
Clean Energy Counsel
Clean Energy Fund of Texas, Inc.
Cleveland-Cuyahoga County Port Authority
CohnReznick LLP
Colorado Housing and Finance Authority
Colorado Office of Economic Development and International Trade
Columbus Metropolitan Housing Authority
Columbus-Franklin County Finance Authority
Comite de Bien Estar, Inc.
CommonWealth Kitchen
Community Development Venture Capital Alliance
Community Reinvestment Fund, Inc.
Computershare Corporate Trust, N.A.
Convergent Law
Cook County Bureau of Economic Development
Cooper Levenson
Croatan Institute
Cromwell Schmisser LLC
Decide DeKalb
Development Capital Networks
Development Finance Authority of Summit County
DreamOn Group
Drexel University
Duane Morris Government Strategies
Economic and Community Development Institute
Economic Development Authority of the City of Norfolk
Economic Impact Catalyst
Envision Group LLC
Evergreen Business Capital
Fay Plasnie Corp
Feed the Hunger Fund
Finance Authority of Maine
Food Finance Institute
Food21
FoodFutureZ
Fourth Economy Consulting
Frederick County, MD
Frost Brown Todd LLC
Great Falls Montana Development Authority
GreenLatinos
Grow America
Guam Economic Development Authority

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Guidehouse
Harris County
Healthy Food Financing Initiatives
Home Run Financing
Hudson Valley AgriBusiness Development Corporation
Huntington Capital Markets
Hutto Economic Development Corporation
Ice Miller LLP
Idaho Housing and Finance Association
Illinois Department of Commerce and Economic Opportunity
Indiana Economic Development Corporation
Industrial Development Authority of Pima County
Integra Realty Resources - Philadelphia
International Council of Shopping Centers
Iowa Area Development Group
JobsOhio
Keating Muething & Klekamp PLL
KeyBanc Capital Markets
Killam Development
Klein Hornig LLP
Kutak Rock LLP
Lafayette Square Foundation
Legacy Bank and Trust
Lendistry
Locus Impact Investing
Long Island Development Corporation
Lorain Port and Finance Authority
Louisiana Economic Development
Louisiana Public Facilities Authority
Louisville Metro Government
Maryland Department of Commerce
MassDevelopment
McGuireWoods LLP
Mercer County Improvement Authority
Metropolitan Area Advisory Committee on Anti-Poverty
Minnesota Department of Commerce
Minnesota Department of Employment and Economic Development
Montana Department of Commerce
MuniCap, Inc.
National Energy Improvement Fund (NEIF)
Native American Development Corporation
NC Rural Center
New Jersey Community Capital
New Jersey Economic Development Authority
New Mexico Finance Authority
New Orleans BioInnovation Center
New York City Economic Development Corporation
North American Development Bank
North South Government Strategies
North Dakota Department of Commerce
Northern Maine Development Commission
NW Financial Group
ORIX
PA Department of Agriculture
PACENation
Pennsylvania Department of Community & Economic Development
PGAV Planners, LLC
Philadelphia Industrial Development Corporation
Presta
Provident Resources Group Inc.
Rapoza Associates
Raza Development Fund, Inc.
ReFED
Reinvestment Fund
Reyes Kurson, Ltd
River Oaks CDC Low Profit LLC
Robert Wood Johnson Foundation
ROC USA Capital
Rural Nevada Development Corporation
SB Friedman Development Advisors
Smith & Henzy Affordable Group
State of Utah
Stifel Nicolaus & Company, Inc.
Storrs Associates, LLC
Team Capital, LLC
Tennessee Department of Economic and Community Development
Texas Economic Development Council
The Atkins Group
The Bank of New York Mellon
The Choctaw Nation of Oklahoma
The Democracy Collaborative
The Elemental Group
The Food Trust
The Industrial Development Authority of the City of Tucson
The Port - Cincinnati, Ohio
The Unity Council

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Toledo-Lucas County Port Authority	Utah Governor's Office of Economic Development
Troy Industrial Development Agency	ValCom Ventures
Tulsa Authority for Economic Opportunity (TAEO)	Vermont Economic Development Authority
Tulsa Economic Development Corporation	Virginia Small Business Financing Authority
Tyler Economic Development Council	Visionary Home Builders of CA, Inc.
U.S. Bank	Washington Economic Development Finance Authority
U.S. Department of Agriculture	Washington State Department of Commerce
U.S. Department of the Treasury	Webb Capital Solutions
U.S. Virgin Islands Economic Development Authority	Wells Fargo Securities
Ulster County	West Virginia Economic Development Authority
UnidosUS	Western Reserve Port Authority
University of Delaware's Institute for Public Administration	Wisconsin Health and Educational Facilities Authority
Upper Cumberland Development District	Women's Opportunities Resource Center
US Infrastructure Finance Corporation	WSP USA

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