

# **CDFA Tribal Finance Webinar Series**

### THE BROADCAST WILL BEGIN AT 2PM EASTERN

Submit your questions in advance using the chat box

View previous webinar recordings online at cdfa.net

### Investing in Affordable Housing on Tribal Lands



### Investing in Affordable Housing on Tribal Lands



### **Ryan Burton**

Coordinator, Council of Development Finance Agencies Columbus, OH

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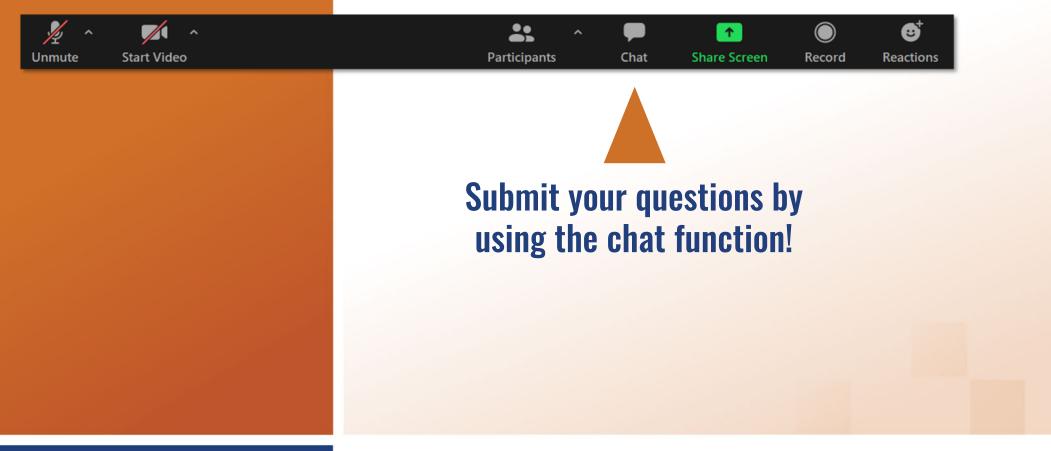
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### Join the Conversation





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# CDFA Community Facilities TechnicalAssistance Program for Tribal Communities4 Core Components



#### **Direct Technical Assistance**

One-on-one in-person technical assistance to tribal communities from a dedicated team of development finance experts, supported by CohnReznick.

#### **Tribal Communities Project Marketplace**

A virtual networking platform with a dedicated space for tribal communities to connect with potential financing partners, discuss best practices, and collaborate to address economic problems.

#### **Tribal Finance Resource Center**

A searchable online tool with information about tribal finance programs, resources, and best practices from communities.

#### **Tribal Financing Webinar Series**

A four-part online offering that explores the tools and approaches available to uplift native communities.

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# Have a question about eligibility?

Contact me at rburton@cdfa.net

### **Direct Technical Assistance Eligibility**

**Eligible Borrowers** Public Bodies Community-based non-profit corporations Federally-recognized Tribes

**Eligible Areas** Rural areas with no more than \$20,000 residents (according to US Census Data).

#### **Funding Priorities**

Small communities with a population of 5,500 or less Low-income communities (median household below 80% of the state nonmetropolitan median household income).

#### What is a Community Facility? Healthcare facilities Public facilities Community support services Public safety services Educational services Utility services Local food systems

Council of Development Finance Agencies

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### Investing in Affordable Housing on Tribal Lands

#### **Elena Gonzales**

Chief Operating Officer, Homewise Inc.

#### Alexandria Murnan

Director of Affordable Housing, Travois New Markets, LLC



#### **Blythe McWhirter**

Legislative and Program Aide, NAIHC (National American Indian Housing Council)

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### Investing in Affordable Housing on Tribal Lands

### **Elena Gonzales**

Chief Operating Officer, Homewise Inc.



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#### www.homewise.org

Santa Fe Homeownership Center: 1301 Siler Road Building D Santa Fe, NM 87507 Albuquerque Homeownership Center: 500 2<sup>nd</sup> Street SW, Albuquerque, NM 87102





#### THE HOMEWISE MISSION is to help create successful homeowners and strengthen neighborhoods so that individuals and families can improve their long-term financial wellbeing and quality of life.

### **Homewise Currently Offers**

- Unique approach to borrower readiness assessment and collaborative design of a path to homeownership with our team of Home Purchase Advisors
- One stop shop for counseling, lending and down payment assistance, real estate services for "off reservation" properties
- In-person or online Homebuyer Education & Financial Fitness
- Access to an array of downpayment assistance programs
- Full-service mortgage loan team with unique loan solutions

## Homeownership by Race

Region	Caucasian	Black	Native American	Hispanic	Asian
US	73.3%	44.0%	53.9%	50.6%	62.7%
New Mexico	73.9%	39.7%	63.9%	67.3%	64.6%
ABQ	70.5%	36.6%	56.8%	65.8%	48.2%

(American Community Survey, 2022; America's Health Rankings, 2022; GAAR, 2022; US Census, 2022)

### **CREDIT SCORES BY RACE**

RACE	<b>AVERAGE CREDIT SCORE</b>
White	727
Hispanic	667
Black	627
Native American	612

### **Barriers to Native American Homeownership**

- Complexities of jurisdictional authority
- Homebuying process varies among Pueblos/Tribes
- Access to mortgage financing & down payment assistance
- Lack of inventory and infrastructure on Tribal Land
- High costs for housing development & infrastructure
- Credit, debt, income and savings of borrowers



### • Developing Partnerships & Programs

 NM is home to 23 Tribes including 19 Pueblos, three ApacheTribes and the Navajo Nation
Raising awareness/engagement within Native Communities
Fannie Mae Conventional loans through NACLI (Native American Conventional Lending Initiative); HUD 184 Loans
Credit Building Savings Program – Pilot Program

### MATCH SAVINGS PROGRAM \$1,000 Credit Building Savings Program



Engages & Galvanizes Native American Community







### Homewise

Provides Counseling, Education & Wealth Building Opportunity

### **MATCH SAVINGS PROGRAM** \$1,000 Credit Building Matched Savings:



#### **HOMEOWNERSHIP** (4:1 Match)

#### INDIVIDUAL USE (1:1 Match)

### Orpheum Community Hub

homewise

### HOMEWISE

500 2<sup>nd</sup> Street NW, Albuquerque, NM 87102

Elena Gonzales, Chief Operating Officer

Phone: 505-234-1824 Email: egonzales@homewise.org



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### Investing in Affordable Housing on Tribal Lands

### **Blythe McWhirter**

Legislative and Program Aide, NAIHC (National American Indian Housing Council)



### Leveraging the Title VI Loan Guarantee Program

Blythe McWhirter – Legislative and Program Aide National American Indian Housing Council (NAIHC)

### Road Map

- 1. NAIHC: Who We Are
- 2. The Indian Housing Block Grant (IHBG)
- 3. Leveraging the Title VI Program
- 4. Benefits for Tribes and Lenders
- 5. Case Study #1
- 6. Case Study #2
- 7. Key Takeaways

### NAIHC: Who We Are

- NAIHC is a 501(C)(3) nonprofit organization
- 50<sup>th</sup> Anniversary (est. 1974)
- Three main areas of work: Training & Technical Assistance, Membership Outreach, and Advocacy
- NAIHC is a membership organization with over 450 members in 9 regions across the country.



#### **Mission Statement**

"To effectively and efficiently promote and support American Indians, Alaska Natives, and Native Hawaiians in their selfdetermined goal to provide culturally relevant and quality affordable housing for Native people."

### The Indian Housing Block Grant (IHBG)

- The Native American Housing Assistance and Self-Determination Act (NAHASDA) provides for an Indian Housing Block Grant (IHBG). The IHBG is a formula-driven program that provides funding to eligible tribes nationwide.
- Tribes may run the IHBG program directly or may designate a tribally designated housing entity (TDHE) to administer on their behalf.

Eligible Beneficiaries			
Low-income Native families			
Non low-income Native families			
Essential families			
Eligible Activities			
Administration and planning			
Housing assistance			
Development			
Housing services			
Housing management services			
Crime prevention and safety			
Model activities			

### The Title VI Program

### Leverages IHBG grant funding

- Lends funds to the Tribe or TDHE in the form of a loan
- HUD guarantees the loan using money from an eligible lender
- Maximum loan amount = 5x needs allocation through IHBG
- NO hidden collateral

Item	Tribe A Without Leveraging	Tribe B With Leveraging
IHBG Annual Allocation of Need	\$ 500,000	\$ 500,000
Leveraged Funds (five times the need)	\$ 0	\$2,500,000
Total Funding	\$ 500,000	\$3,000,000
Average Cost per Unit	\$ 125,000	\$125,000
Number of Units	4	24

U.S. Department of Housing and Urban Development. (n.d.). Title VI Loan Guarantee Program The Power of Leveraging. Retrieved from <u>HUD.gov</u>.

### **Title VI Benefits for Tribes and Lenders**

#### **Benefits for Tribes and TDHEs**

Continued availability of pledged funds

Unencumbered land

Improved financial services

Flexible financing terms

Familiar requirements & regulations

U.S. Department of Housing and Urban Development. (n.d.). Title VI Loan Guarantee Program Benefits to Tribes and TDHEs. Retrieved from <u>HUD.gov</u>.

# **Benefits for Lenders** Limited risk exposure Cost reduction Improved marketing opportunities Community reinvestment goals Marketability of loan

U.S. Department of Housing and Urban Development. (n.d.). Title VI Loan Guarantee Program Benefits to Lenders. Retrieved from <u>HUD.gov</u>.

### **Case Study #1: Duck Valley Phase II**

#### 24 new single-family homes

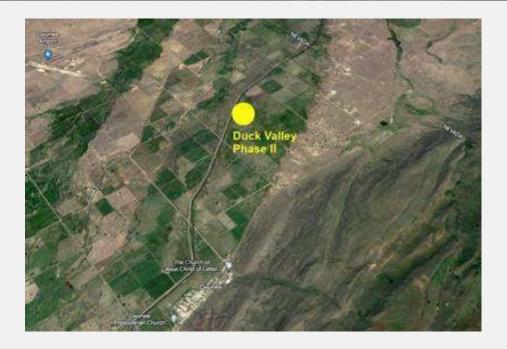
- 12 3-bedroom
- 12 4-bedroom

#### Supportive services offered through Shoshone-Paiute Tribes

#### **\$14.4 million project including:**

- \$5.77 million Federal Low-Income Housing Tax Credit (LIHTC) equity
- \$7.9 million Title VI loan
- \$750,000 from the Affordable Housing Program (AHP)
- \$112,025 in Solar Investment Tax Credit (ITC)





### Case Study #2: Tillamook Subdivision, Phase II (Siletz)

# 7 new, energy-efficient, single-family homes

- 3, 4, and 5 bedrooms
- Lease-to-own, 3-year lease purchase program
- \$1.469 million project including:
- \$69,917 IHBG
- \$1,400,000 Title VI Loan



U.S. Department of Housing and Urban Development. (2015). Obstacles, Solutions, and Self-Determination in Indian Housing Policy. Retrieved from <u>HUD USER</u>. U.S. Department of Housing and Urban Development. (n.d.). Title VI Loan Guarantee – "Financing New Homes for Native Families" HOME OF YOUR OWN Siletz Lease-to-Own. Retrieved from <u>HUD.gov</u>.

### Key Takeaways

- The Title VI Loan Guarantee Program is a highly flexible program with a number of benefits for Tribes, TDHEs, and Lenders.
- Leveraging funds closes IHBG gaps that would otherwise stall the development and construction of affordable housing on Tribal lands

### Contact

NAIHC – Training and Technical Assistance Team Erla Sagg – T&TA Program Director E-mail: <u>esagg@naihc.net</u>

Linda Lee Retka – *T&TA Program Director* E-mail: <u>lretka@naihc.net</u>

Lavar Curley – T&TA Program Coordinator E-mail: <u>lcurley@naihc.net</u>

#### **HUD-ONAP - Office of Loan Guarantee**

Jeffery Glass – Senior Loan Guarantee Specialist (Title VI) E-mail: Jeffery.B.Glass@hud.gov

# **Thank You**

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### Investing in Affordable Housing on Tribal Lands



### **Alexandria Murnan**

Director of Affordable Housing, Travois Inc.

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# Tribal Affordable Rental Housing Development



CDFA Tribal Webinar, July 2024

# Introduction



Alexandria Murnan Director of Affordable Housing Travois Inc.







# Investing in Affordable Housing on Tribal Lands

NAHASDA programs traditional hard debt

CMF grants

FHLB AHP grants state housing loan or grants

9% LIHTC

**ARPA**\*

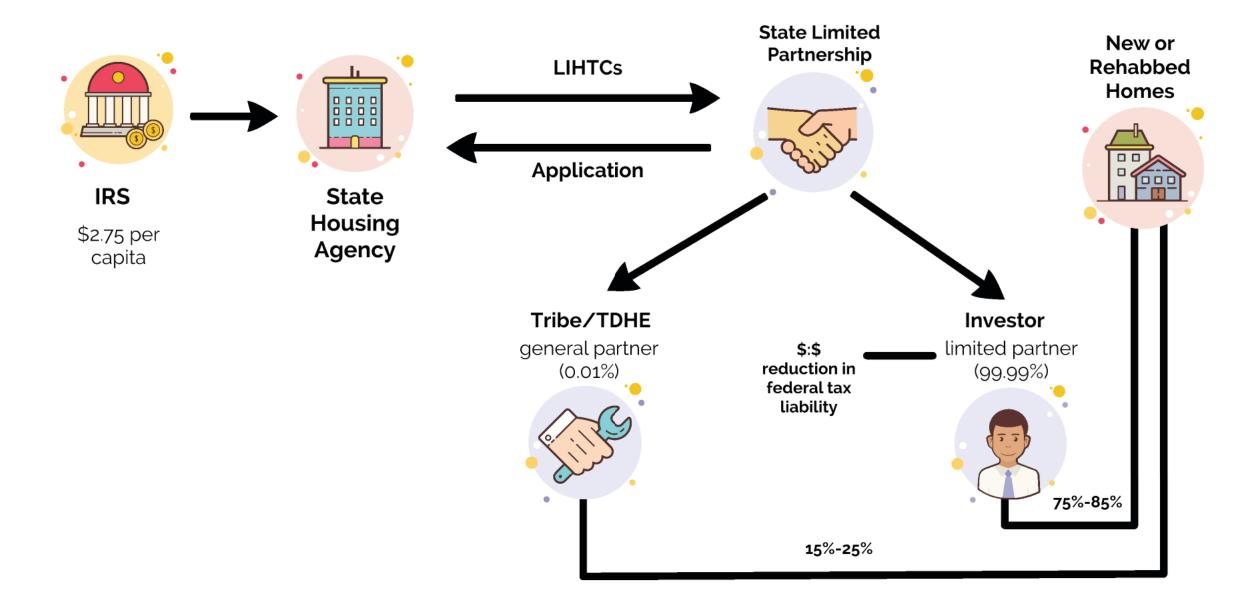
# The LIHTC program

- Section 42 of the IRS Code
- Tax Reform Act of 1986
- Goal = to encourage private investment in affordable housing
- LIHTC program generates tax credits for investors
- The credit is a dollar-for-dollar reduction in tax liability (not a tax deduction)
- 10 year credit





# **The LIHTC Process**



# Quick Example

\$400K/unit for 30 units

\$12M housing project \$1.2M tax credit allocation \$1.2M × <u>10 yrs</u> \$12M credits × <u>\$0.81</u> \$9.7M equity \$76,666/unit with LIHTC

\$12M project - \$9.7M equity \$2.3M gap



## What type of project can be built / rehabbed with LIHTC?

# Fort Peck Housing Authority (MT)

**Single Family Homes** 



Duplexes, Triplexes, Fourplexes



**Adaptive Reuse** 





**Community Facilities & Amenities** 

# Who can you build for?

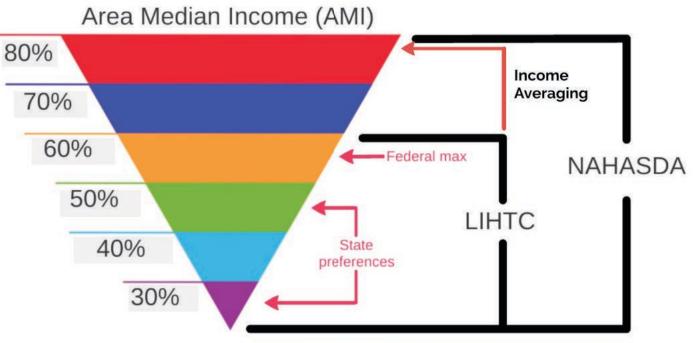
- Low income households
- Extremely low income households
- Families
- Special needs households
- Elders
- Tribal members
- Workforce
- Students (with some exceptions)
- Eventual Homeowners



## 25+ Years of Development in Native Communities HOUSING **Total Projects:** 225 Total Homes: 6464 \$1,479,186,953 Total Costs: **Total Investor Equity:** \$1,061,329,693

## **Income Restrictions**

#### **Basic Rules and Requirements - Income Targeting**



# Income must be **certified at move-in** but income increases **do not** affect eligibility

- Must include 100% of the per cap income from gaming
- The first \$2,000 in per cap income from interest held in trust or restricted land is excluded

## Compliance

#### **Basic Rules and Requirements**

- Project must maintain compliance for 15 years plus the state extended use period (typically an additional 15+ years).
- Project must operate and maintain supportive services and energy requirements committed to at application.
- Project has the option of rental for the entire extended use period or eventual tenant ownership.



## **LIHTC Max Rent Limits**

#### Pima County, AZ 2022

_IHTC Income Limits for 2022 Based on 2022 MTSP Income Limits)					
	Charts	60.00%	50.00%	40.00%	30.00%
1 Person	N	32,220	26,850	21,480	16,110
2 Person	~	36,840	30,700	24,560	18,420
3 Person	N	41,460	34,550	27,640	20,730
4 Person	₩	46,020	38,350	30,680	23,010
5 Person	N	49,740	41,450	33,160	24,870
6 Person	~	53,400	44,500	35,600	26,700
7 Person	~	57,120	47,600	38,080	28,560
8 Person	~	60,780	50,650	40,520	30,390
9 Person	~	64,440	53,700	42,960	32,220
10 Person	~	68,100	56,750	45,400	34,050
11 Person	~	71,820	59,850	47,880	35,910
12 Person	~	75,480	62,900	50,320	37,740

LIHTC Rent Limits for 2022 (Based on 2022 MTSP/VLI Income Limits)						
Bedrooms (People)	Charts	60.00%	50.00%	40.00%	30.00%	
Efficiency (1.0)	₩.	805	671	537	402	
1 Bedroom (1.5)	N	863	719	575	431	
2 Bedrooms (3.0)	₩.	1,036	863	691	518	
3 Bedrooms (4.5)	N	1,197	997	798	598	
4 Bedrooms (6.0)	N	1,335	1,112	890	667	
5 Bedrooms (7.5)	N	1,473	1,228	982	736	

## State and Investor - Underwriting

Consistency with State or Investor Goals

### Development Team Capacity

#### Financial Feasibility

Compliance



# TOKA Homes V (Kawulk, AZ)

30 single family units

#### Completed in 2024

## three-, and four-bedroom homes



TOKA Homes V - Sources and Uses			
USES			
Infrastructure	\$	10,643,894	
Construction Costs	\$	15,462,296	
Soft Costs/Professional Fees	\$	773,911	
LIHTC Developer Fee	\$	810,000	
Total Uses	\$	27,690,101	

SOURCES	
LIHTC Investor Equity	\$ 11,889,752
TOKA Cashflow Only Loan	\$ 4,556,455
TOKA Equity Contribution (Tribal, IHBG, etc.)	\$ 9,668,894
FHLB-DM AHP Grant	\$ 600,000
CDFI CMF Grant	\$ 975,000
Total Sources	\$ 27,690,101











# Yurok Homes #3 (Arcata, CA)

35 LIHTC units + 1 manager's unit

mix of one-, two-, and three-bedroom units



FRONT ELEVATION



Yurok Homes #3 - So	S	
USES		
Infrastructure/Site Work	\$	4,845,639
Construction Costs	\$	12,559,447
Soft Costs/Professional Fees	\$	1,835,156
LIHTC Developer Fee	\$	600,000
Total Uses	\$	19,840,242

SOURCES	
LIHTC Investor Equity	\$ 12,884,721
Title VI Construction Loan - HCD Perm Loan	\$ 6,955,521
Total Sources	\$ 19,840,242



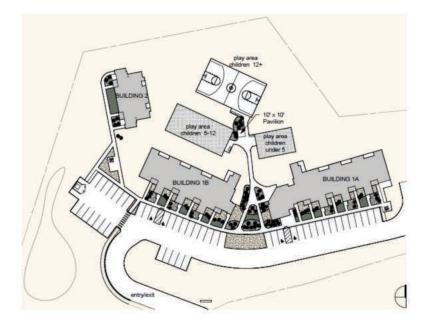




# Laguna #3 (Pueblo of Laguna, NM)

20 units + fitness center, playground

# two- and three-bedroom townhomes



Laguna #3 - Sources and Uses			
USES			
Infrastructure/Site Work	\$	2,422,713	
Construction Costs	\$	7,632,759	
Soft Costs/Professional Fees	\$	1,053,362	
LIHTC Developer Fee	\$	450,000	
Total Uses	\$	11,558,834	

SOURCES	
LIHTC Investor Equity	\$ 7,872,386
LHMDE Cashflow Only Loan	\$ 3,686,448
Total Sources	\$ 11,558,834











# Thank you!

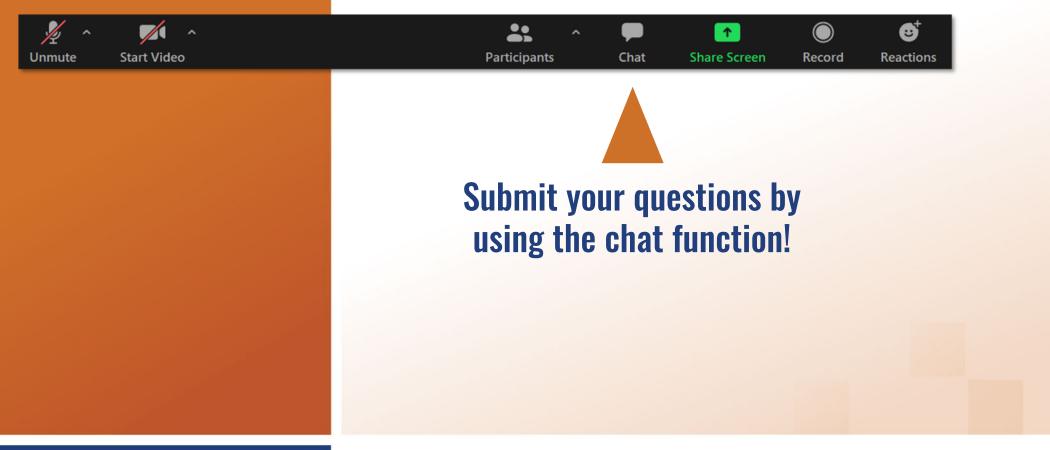
## Tribal Affordable Rental Housing Development



CDFA Tribal Webinar, July 2024

## Audience Questions





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**CDFA // BNY Mellon Development Finance Webcast Series: Navigating ESG in the Bond Market** July 16, 2024 2:00 PM - 3:00 PM Eastern

**2024 CDFA Equitable Lending Learning Series: Strategic Partnerships for Sharing Financial Risk** July 23, 2024 1:00 PM - 3:00 PM Eastern

CDFA Virtual Summer School

August 5-15, 2024 / Daily: 12:00 PM – 5:00 PM Eastern

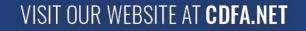
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## Contact Us



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