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# PRESS RELEASE

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## CDFA Recognizes Rich Rodriguez, DFCP

### — Newest Graduate of the Prestigious Development Finance Certified Professional (DFCP) Program —

Columbus, OH — The Council of Development Finance Agencies (CDFA) is pleased to announce Rich Rodriguez, Finance Officer for Business Oregon, as the newest graduate of the prestigious Development Finance Certified Professional (DFCP) program. As a graduate, Mr. Rodriguez joins numerous others who have invested in their professional development and are recognized as the most qualified leaders in the development finance industry.

“The CDFA team is happy to welcome Rich into the ranks of DFCP graduates. He is a great ambassador of the DFCP program and embodies the best and brightest in the development finance industry,” states Toby Rittner, DFCP and President & CEO of CDFA.

With over 15 years of professional public finance experience, Mr. Rodriguez has underwritten \$2 billion in municipal loans, extensions of credit, and grants for local governments, special districts, counties, pooled municipal programs, and states. Mr. Rodriguez has been instrumental in the issuance of revenue bonds by Oregon’s economic development agency, Business Oregon. His public finance experience is grounded in an ethos of “Sustainable Development” and he relishes working with local governments.

Mr. Rodriguez has been a member of Business Oregon’s sustainability committee and a contributing author of their sustainability plan. He is an advocate of viewing economic development through a lens of equitable sustainable development. Believing it is important to walk-the-talk, he converted his home to heat pumps, installed solar panels, and drives an EV for a no direct CO2 emissions lifestyle.

Mr. Rodriguez earned a Masters in Business Administration from the University of Portland and a Bachelor of Science in Electrical Engineering from Henry Cogswell College. He has a US patent in display technology and a prior patent pending in solar electric technology. As the founder of several companies, he has an affinity for venture finance as a vital economic development tool.

CDFA’s Development Finance Certified Professional (DFCP) Program is an intense training course learning experience and is the industry’s only comprehensive development finance professional certification program. The DFCP Program is designed to produce graduates with a comprehensive knowledge of development finance concepts, tools, and applicability as well as a deep understanding of the entire development finance spectrum. Graduates of the DFCP Program gain valuable knowledge and experience within the complex development finance industry and achieve a level of understanding unmatched by any other professional certification program.

The **Council of Development Finance Agencies** is a national association dedicated to the advancement of development finance concerns and interests. CDFA is comprised of the nation’s leading and most knowledgeable members of the development finance community representing public, private, and non-profit entities alike. For more information about CDFA, visit [www.cdfa.net](http://www.cdfa.net).

*CDFA: Advancing Development Finance Knowledge, Networks & Innovation*

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